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Boomtown, Love Saves the Day, FORWARDS and Shambala have come together to create a guide to being greener at a festival. They are all working hard to make the festivals as sustainable as possible but they need you to help!





BCOMTOWN

FORWARDS LOVE SAVES

# WHAT YOU CAN DO

# Before you go



Try to borrow
camping
equipment from
friends or family,
make use of
onsite hire
schemes, or
make use of
Decathlon's No
Tent Left Behind
buy-back
scheme.



Instead of
buying new
outfits from fast
fashion brands,
create the
perfect festival
look from
preloved
clothing through
second hand
retailers or
charity shops.



Glitter can be
extremely
polluting for the
animals and
plants that live
on the land
(including
biodegradable
glitter). Shine just
as bright with
face paints, or try
real flowers.





Don't bring:
non-recyclable
materials
including: wet
wipes – use
organic cotton
pads and skin
friendly oils
to easily remove
make up and
dirt.



Avoid bringing excessive amounts of food as it creates food-waste.

# Getting there



Arrive in sustainable style by train, coach or other public transport.

Most festivals provide a coach or shuttle service, head to the festival's website to find out the best ways to travel.



Car travel creates over 4x as many emissions per seat, compared with coaches.

If travelling by car is unavoidable – be sure to fill up every seat with friends via LiftShare.



Calculate your emissions with ecolibrium. Balancing unavoidable emissions is the best way to regenerate our planet with forests and clean energy, and ecolibrium supports totally trusted partners on this mission.

# On Site



Separating your
waste for recycling is
really important! But
it's not always
obvious – so look
and think before you
bin!



Don't drop cigarette butts on the ground, they contain plastics and pollution deadly to biodiversity.



Reduce the
environmental
impact of your food
by choosing plant
based options at the
festival and beyond there are loads of
food stalls, so it's a
great time to try new
things.



Don't pee on the land, chemicals in your urine cause pollution.



Leave No Trace –
take everything with
you, including your
tent! Plan your
post–festie exit
sensibly, to make
sure you can take
everything with you!

# WHAT THE FESTIVALS ARE DOING

BOOMTOWN FORWARDS LOVE SAVES SHAMBALLA

In 2023 and 2024 this is what Boomtown, LSTD, Forwards and Shambala did to help reduce emissions and waste:

### Travel

Audience transport makes up 64% of total event emissions.

#### **BOOMTOWN**



Offered a reduced ticket price and free Wednesday entry for those travelling on public transport.

## LOVE SAVES THE DAY



Increased public transport by 256%.

#### **FORWARDS**



30% attendees walked or cycled to the event.

#### SHAMBALA



Brought 36% of their audience on public transport with 1,000 rail tickets, coach shuttles and cycling tours.

### Food & Drink

Food and drink are the second biggest contributor to most festival emissions.

#### **BOOMTOWN**



59% meat free dishes served across site, including all crew lunches being vegetarian in 2023.

# LOVE SAVES THE DAY



71% local suppliers for food traders reducing the mileage travelled to site.

#### **FORWARDS**



75% local suppliers for food traders reducing the mileage travelled to site.

#### **SHAMBALA**



Totally 100% vegetarian and vegan, with 50% of crew food sourced from organic or regenerative farms.

### **Reducing Waste**

Boomtown, LSTD, FORWARDS and Shambala are all zero waste to landfill.

#### **BOOMTOWN**



200 volunteers supported campsite waste campaigns that focused on education around recycling and campsite waste as well as encouraging picking up litter to keep the site clean.

## LOVE SAVES THE DAY



Reduced waste by 7 tonnes in 2022, by reusing their stage sets & design and focusing on waste reduction back of house.

#### **FORWARDS**



Disposable vape collections and film plastic pots distributed free to the public to prevent cigarette litter.

#### **SHAMBALA**



Recycling exchanges
reimburse audience recycling
bonds with cash or gifts,
compost caddies on campsites
for public and crew, reusable
bar cups and no disposable
hot cups across site!

# WHY BEGREN?

Festivals have a big environmental impact, but they're also a great chance to learn, change things and be with nature.

Festivals are coming together to become sustainable, but the only way to make that possible is for audiences to go green too.

If we want to keep dancing, the time to make change is now.

There are NO FESTIVALS ON A DEAD PLANET.

Big Love!

BOOMTOWN FORWARDS LOVE SAVES SHAMBALLA and the NOMUSICONA team x